

I NEVER REALIZED
WHAT COULD BE DONE
WITH OUR HOUSE
UNTIL I SAW THESE
PICTURES IN THIS
INTERESTING BOOK

Tune in

**FLOYD
GIBBONS**

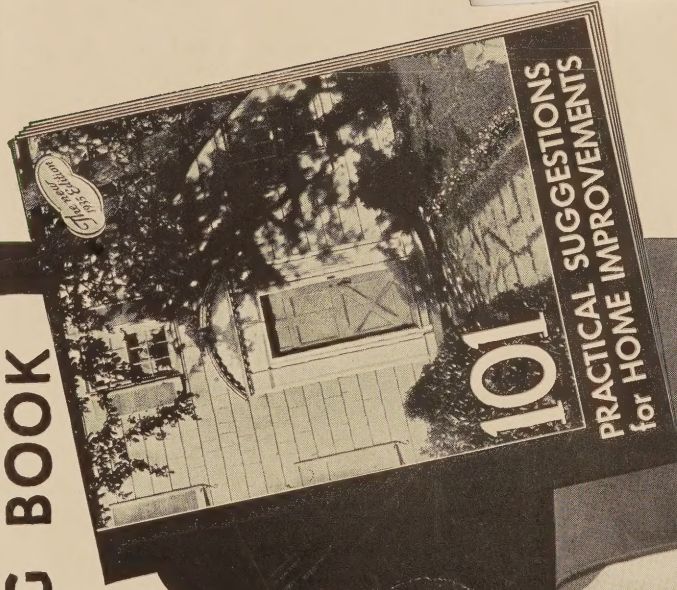
on the

JOHNS - MANVILLE
Home Improvement Program

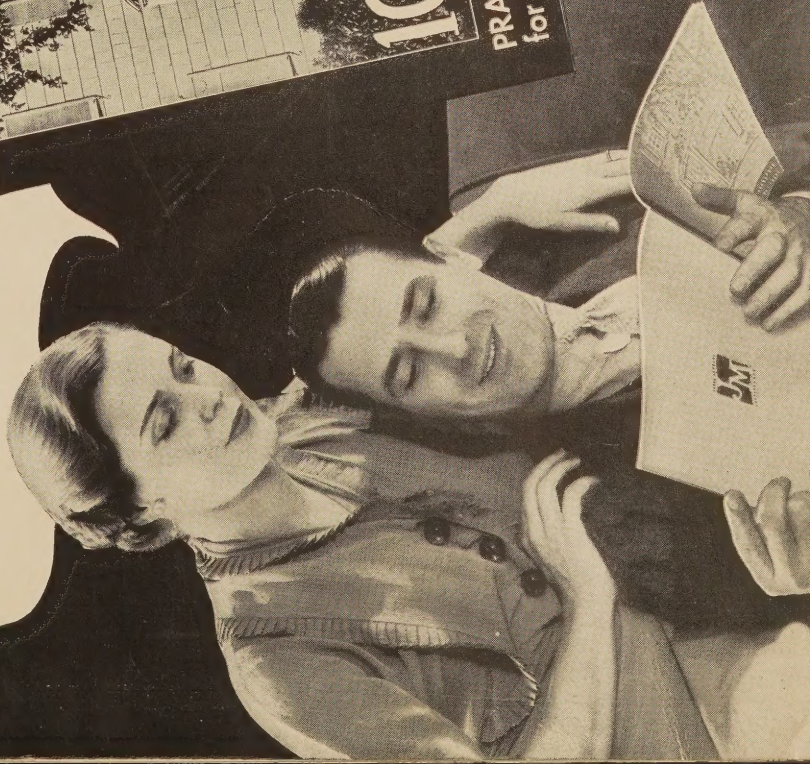
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SEE
INSIDE



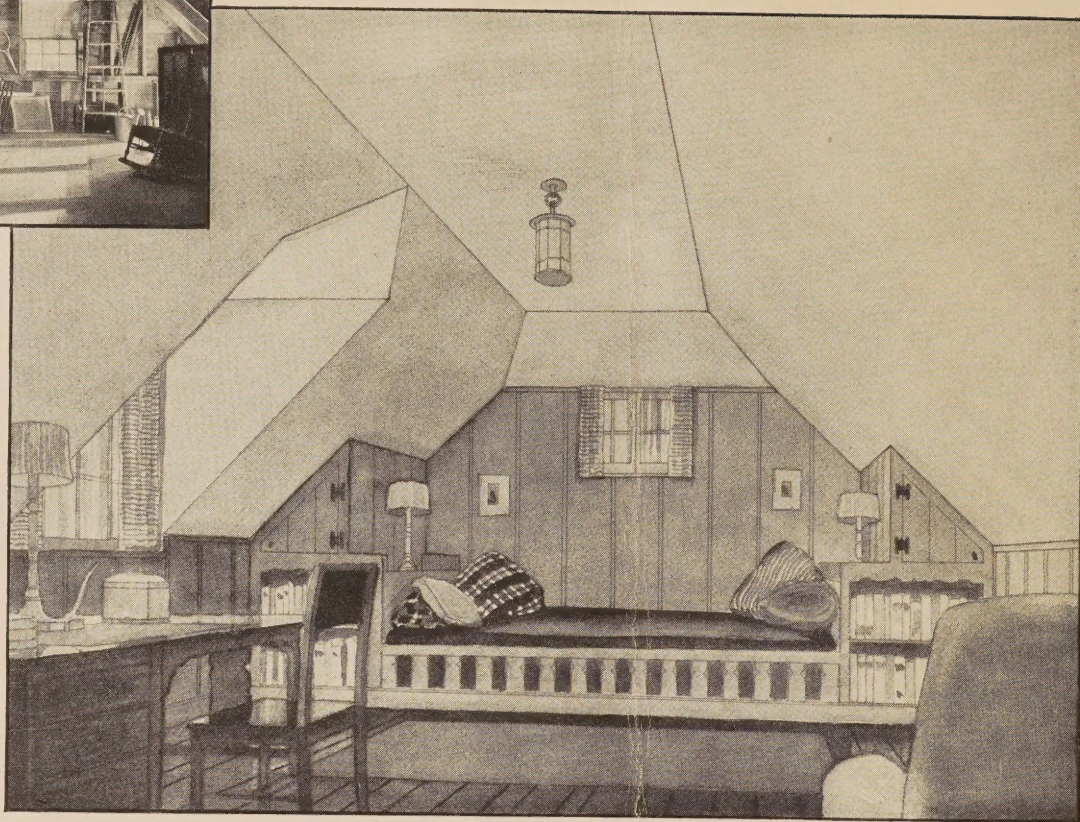


Before Improvement
Just an Old Attic.

After Improvement

An Overnight Guest Room

Here's a room, built with J-M Insulating Board, that can be used 365 days in the year. Always ready as a guest room, study, den or sewing room. This is just one of Johns-Manville's new 1935 Home Improvement Suggestions.



Improve your home with credit from this **MILLION DOLLAR FUND!**

Government rates ... No down payment.

If you are looking for suggestions on how to improve your home—if you have put off doing anything because of the lack of ready cash—here's good news! Now—under the Johns-Manville Million-Dollar-to-Lend Home Improvement Plan—you can finance practically any home repair or improvement at government rates! No down payment is required.

Here's credit for a room in the basement or attic; for home insulation that will make your home up to 12° cooler on the hottest summer days,

and keep you warm in winter on as much as 20 to 35% less fuel! Here's credit for a new, fire-proof roof, or shingled side walls that never need painting. Here's credit for a hundred-and-one other jobs around the house.

And you can draw on this fund even if the cost of the Johns-Manville Materials is as little as 25% of the total cost of the job.

GET OUR SUGGESTIONS!

Let us give you our latest 1935 suggestions on how to improve your home. Let us tell you how little it will really cost to make your home as you have always wanted it. Just fill in and mail the attached card today! There's no obligation.

WE ARE CO-OPERATING



JOHNS-MANVILLE



TURN THE PAGE ... See the other interesting suggestions inside—

ement ideas ville free book!



New "tiled" walls in the kitchen

Colorful sheets of wear-resistant J-M Asbestos Wainscoting or Asbestos Flexboard go on right over the old walls. A choice of four colors and two designs in each material.

Ask for prices.



Enjoy the convenience of a breakfast nook with "tile-like" walls of colorful J-M Asbestos Flexboard

You can have a cozy nook like this at an amazingly low cost.

*As little as \$3.00 per month for 12 months.**

*This monthly payment will naturally vary with the size and character of the job, as well as the length of time for which your note is made. Complete details and free estimate without obligation.



Lustrous "tile" walls in the bathroom

J-M Asbestos Wainscoting, applied right over your old walls, gives you a colorful and modern room at low cost.

*As little as \$12.15 per month for 12 months.**

*Send for
this free
book*

It's crammed full of interesting pictures of things you can do to make your home more up-to-date—more convenient.

This book is free. It costs you nothing and puts you under no obligation to ask for a copy.



After Improvement Make your cellar a "Hunting Lodge" like this— with J-M Insulating Board

Wouldn't you like a recreation room like this in your basement? When built with J-M Decorative Insulating Board it will cost but a few dollars a month. This is but one of Johns-Manville's new 1935 suggestions for home improvements.



Before Improvement

MAIL TODAY

**FILL IN
and MAIL
this CARD**

No stamp required

Please send me my free copy of the 1935 edition of the Johns-Manville book, "101 Practical Suggestions for Home Improvements."

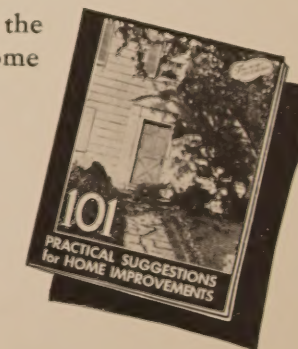
I am interested in the improvements checked below:

- | | |
|--|---|
| <input type="checkbox"/> Home Insulation | <input type="checkbox"/> A fireproof roof |
| <input type="checkbox"/> A room in the attic | <input type="checkbox"/> Shingled side walls |
| <input type="checkbox"/> A room in the basement | <input type="checkbox"/> Breakfast nook |
| <input type="checkbox"/> "Tile" walls in the kitchen | <input type="checkbox"/> "Tile" walls in the bathroom |

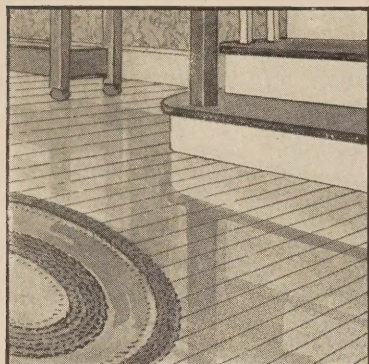
Name _____

Address _____

City and State _____



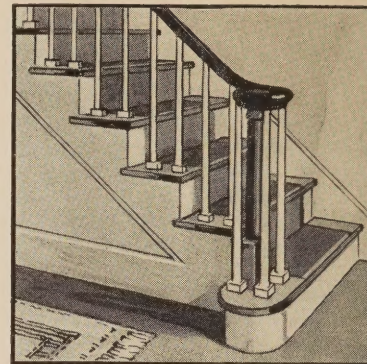
And — you can include jobs like these under the J-M Home Improvement Plan!



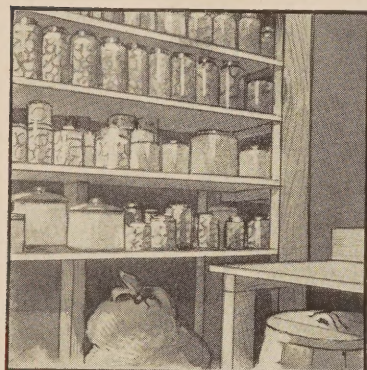
New hardwood floors



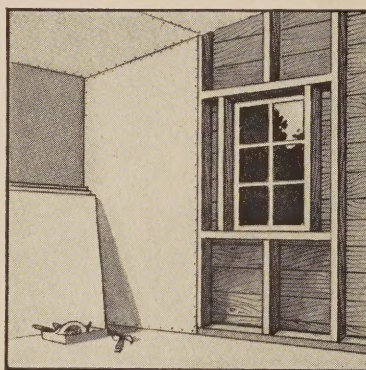
New kitchen cupboards



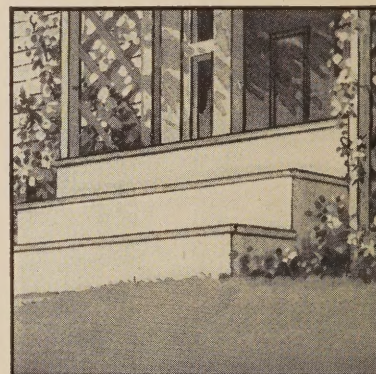
New banisters



Fruit closets



Garage lining



New porch steps

WHEN you finance home improvements under the Johns-Manville Plan, you can include in the same contract, any other home improvement or repair approved for financing under the provisions of the National Housing Act. And you can include these jobs even if the

cost of the Johns-Manville materials is as little as 25% of the total remodeling contract. Now you need delay no longer to put your home in good repair, for the terms of the J-M Home Improvement Plan under the National Housing Act are the most liberal ever offered.

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**FOR FULL
INFORMATION**

and a

FREE ESTIMATE

tear off and mail this card

TODAY!